

You Want ME to Change WHAT??!!

Harnessing the Power of Change in the New World of Work

Change management is old news. If you are still looking at change as something to keep up with you will be left behind. In 2025 and beyond the objective is to HARNESS the power of change! For companies and individuals to be successful and stay relevant we must reimagine and LEAD the change!

Change is happening at breakneck speed: the competition is tougher, the customer is more sophisticated, employees are quiet quitting, we are balancing work from home options, margins are shrinking, and everybody is trying to do more with less. Or we see companies that are growing by leaps and bounds, forcing their people to not just keep up, but stay ahead of the game to maintain success. New processes, new leadership, new products and services. Even new threats. And as we all know, that can add stress to teams and individuals alike. Creating a negative perception of change itself.

In this dynamic, high energy, and highly interactive session the audience will get specific ideas and techniques they can apply immediately to succeed— and LEAD-- at the change game. Julie will entertain and educate! The audience will learn the key to not just surviving change— but becoming a change agent and learning to thrive in a changing environment. We know that change is a constant, so we *MUST* embrace it to succeed.

The audience will learn:

To Identify and Master the 3 Key Areas of Change.

6 Specific Techniques to Present Change to Others and Lead Them Through the Process—Successfully!

How to make the “Attitude Shift” Necessary to Harness the Power of Change Forever.



Julie D. Burch

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