

Julie D. Burch

Speaker, Podcaster, Author.

julie@julierburch.com ✨ 214.679.2717

julierburch.com ✨ breakthroughwmj.com



Your Impact is Your Superpower! (No Spandex Suit Required.)

**Picture your audience singing, dancing, laughing... and maybe even crying.
And most importantly watch them as they are moved to action.
This isn't just a keynote. It's an Experience.**

Have you ever felt invisible... like you were capable of more but couldn't quite prove it? Have you ever wondered if the difference you make really matters? Or maybe, deep down, you've always known you were meant for something bigger—but no one handed you the instruction manual.

Here's the truth: you don't need permission, a title, or a cape to change lives. You already have the power. In this unforgettable keynote, based on her book, of the same name, award-winning speaker Julie Burch takes audiences on an emotional, hilarious, and deeply personal journey that proves one life—your life—can create a ripple effect far beyond what you ever imagined. With her signature blend of laugh-out-loud storytelling, hard-earned wisdom, and real-world truth, Julie brings her book to life revealing four key pillars of living an impactful life and shows audiences how to step fully into their influence, courage, and purpose.

Through powerful stories of bravery, resilience, and choosing what's right—even when it's hard—Julie helps audiences recognize a life-changing truth: impact isn't reserved for the lucky, the loud, or the fearless. It belongs to anyone willing to show up, step forward, and own their power.

For years, people have been told they have potential. Julie believes that message is incomplete. Potential is passive. Power is active. Power is now.

Audiences will leave this keynote inspired, energized, and equipped with tangible, practical tools they can use immediately to create meaningful change—in their work, their relationships, their leadership, and their lives.

Because your impact isn't someday. It isn't accidental.

And it definitely doesn't require a spandex suit. Your impact is your superpower. And it's time to use it.

The participants will leave with:

A clear understanding of the 4 key pillars to leading a life of impact—be willing to change, enduring the hard things, recognizing your own value, and being willing to take the risk, including specific ideas for how to implement them in their own lives.

A self discovery exercise to see themselves as their own superhero before they can be a superhero to others!.

And most importantly, they will know that they must go out there and pet their dolphin! (That means take the risk! And it is in Julie's signature story and message!)



**Because potential is overrated.
Impact is what changes lives.**